

# 2024 OHLA Lodging Summit Partner & Exhibitor Confirmation Form

**January 16, 2024**  
**Skirvin Hilton Hotel, Oklahoma City**

**Cut-Off Date: January 4, 2024**

The OHLA Lodging Summit is already the most anticipated event in Oklahoma’s hotel and lodging industry, and the event now offers even more! Not only does the Summit bring together the top leaders from Oklahoma’s lodging industry, but it provides the perfect audience of more than 200 for establishing new connections and conversations with existing customers. When showcasing your products and services – the OHLA Vendor Expo is the place to be. Another highly-anticipated trademark of the event is the launch of our new Heart for Hospitality Celebration where hoteliers will celebrate their most worthy team members through a luncheon of recognition, prizes and more, and of course you won’t want to miss the OHLA bestowing its Distinguished Service and Distinguished Industry Leadership Awards on two members of the hospitality community. As a Lodging Summit Partner, you’re eligible to engage in ways which provides access to events that include the OHLA Board of Directors, as well as membership as a whole.

## Your Marketing Opportunities & Return on Investment

| MEMBER & NON-MEMBER EXHIBITOR  | HEART FOR HOSPITALITY GRAND FINALE PARTNER <b>SOLD</b>  | • BEST VALUE • HEART FOR HOSPITALITY PARTNER  | EXCLUSIVE COMMEMORATIVE HONOREE GIFT PARTNER <b>SOLD</b>   | EXCLUSIVE DISTINGUISHED AWARDS PRESENTING PARTNER <b>SOLD</b>  |
|--|---|---|--|--|
| <input type="checkbox"/> <b>\$850/\$1,000</b>  | <input type="checkbox"/> <b>\$1,500</b>   | <input type="checkbox"/> <b>\$2,000</b>   | <input type="checkbox"/> <b>\$5,000</b>  | <input type="checkbox"/> <b>\$5,000</b>  |
| <ul style="list-style-type: none"> <li>One 6 ft tabletop display</li> <li>Registration for (2) of your representatives to attend the Heart for Hospitality Celebration luncheon after the Vendor Expo.</li> </ul>  | <ul style="list-style-type: none"> <li>Presenter of the Heart for Hospitality Honoree \$1,000 Grand Finale cash drawing and preferred seating for (2) of your representatives to attend the Heart for Hospitality Celebration lunch.</li> <li>Your business logo on all event print and digital marketing (if confirmed before print date)</li> </ul> | <p style="text-align: center;">(Only 10 Available)</p> <ul style="list-style-type: none"> <li>Presenter of an Honoree \$100 cash prize and raffle prize during the HFH Celebration, plus your logo on the Honoree raffle prize table. (Cash and Raffle items provided by OHLA)</li> <li>One 6 ft tabletop display</li> <li>Preferred seating for (2) of your representatives to attend the Heart for Hospitality Celebration luncheon after the Vendor Expo.</li> <li>Your business logo on all event print and digital marketing (if confirmed before print date)</li> <li>(1) Online Color OHLA SnapShot e-Ad Large Banner Size 700x260p (camera-ready copy)</li> </ul> <p style="font-size: small; margin-top: 10px;"><i>•HFH Partners have the opportunity to purchase admission to the Board of Directors dinner at a discount</i></p> | <ul style="list-style-type: none"> <li>Your business logo on each Honoree commemorative gift.</li> <li>The opportunity to plus present a 2-min. address in support of our Honorees.</li> <li>One 6 ft tabletop display</li> <li>Preferred seating for (4) of your representatives at the Heart for Hospitality Celebration luncheon after the Vendor Expo.</li> <li>Your business logo on all event print and digital marketing (if confirmed before print date)</li> <li>An individual social post spotlighting your businesses partnership post-event.</li> <li><i>•Gift Partner has the opportunity to purchase admission to the Board of Directors dinner at a discount</i></li> </ul> | <ul style="list-style-type: none"> <li>Presenter of OHLA "Heart for Hospitality Award" and the "Excellence in Leadership Award" on stage during the luncheon.</li> <li>(2) Seats at OHLA Board Dinner the evening prior.</li> <li>One 6 ft tabletop display</li> <li>Preferred seating for (4) of your representatives at the Heart for Hospitality Celebration luncheon after the Vendor Expo.</li> <li>Your business logo on awards and during award presentations.</li> <li>Your business logo on all event print and digital marketing (if confirmed before print date)</li> <li>An individual social post spotlighting your businesses partnership post-event.</li> </ul> |
| <b>NON-MEMBER ALL-INCLUSIVE OPPORTUNITY</b>  |   |   |  |  |
| <input type="checkbox"/> <b>\$1,350</b>  |   |   |  |  |
| <ul style="list-style-type: none"> <li>One 6 ft tabletop display</li> <li>1 yr OHLA membership - Includes a new member social media post.</li> <li>Registration for (2) of your representatives to attend the Heart for Hospitality Celebration luncheon after the Vendor Expo.</li> <li>Provide a prize for one lucky attendee and the OHLA will orchestrate your drawing during the Vendor Expo</li> <li>(1) Online Color OHLA SnapShot e-Ad Small Banner Size 700x130p (camera-ready copy)</li> </ul> |   |   |  |  |

*Provide a prize for one lucky attendee and the OHLA will orchestrate your drawing during the Vendor Expo!*

BUSINESS: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

LUNCH ATTENDEES: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ PRIZE DRAWING (OPTIONAL):  \_\_\_\_\_  
\*PRIZE MUST BE A MINIMUM VALUE OF \$50

TOTAL INVESTMENT \$ \_\_\_\_\_ PAYMENT:  CHECK  AMEX  MASTERCARD  DISCOVER CARD  VISA

Card # \_\_\_\_\_ EXP DATE: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

REQUEST ELECTRICITY, not guaranteed