
OH&LA Hotel Industry Recovery: January 5, 2021



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COVID-19 Membership Update: January 5



REGISTER HERE

Register Today for Our Most Exciting Event of the Year

The Oklahoma Hotel & Lodging Association's annual Lodging Summit will be virtual, allowing more members to participate and hear about the state of Oklahoma's lodging industry, how the industry has been affected by the pandemic when a rebound is expected and what support may be on the horizon. This year's event will take place over two days and the key components of the event include the association's Annual Meeting and Board of Directors meetings where our new Board of Directors is elected, and our prestigious Stars of the Industry Awards. The Summit also features keynote speaker Chip Rogers, President & CEO of the American Hotel & Lodging Association who will provide an overview of the industry from a U.S. perspective. No doubt, 2020 will be memorable because of its tremendous devastation and difficulty, however much was learned from our experiences as well. We encourage you to join us for this virtual event to help lead Oklahoma's lodging industry to recovery and success in 2021. [Register here](#) or [click here for full event details](#).



Save The Date: Virtual Stars of the Industry Award
Presentations - Jan. 14 • 2:00 pm

OHLA Stars of the Industry Awards has a 20+ year history of honoring outstanding professionals in Oklahoma's lodging industry. Awards in 10 categories are presented to individuals who epitomize the service and spirit of our industry. If there is ever a year to recognize employees it is this year, as nominations are based on 2020 outstanding achievements. This year, join our live stream link at 2pm on January 14 to watch each award recipient be introduced and accept their prestigious award. [Click here for the live link and full event details.](#)



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The Oklahoma Hotel & Lodging Association (OH&LA) and Businesses Ending Slavery and Trafficking (BEST) are proud to partner in offering BEST's Inhospitable to Human Trafficking training at **no cost** to OH&LA members so that more lodging facilities across Oklahoma can train their staff in human trafficking prevention. BEST's Inhospitable to Human Trafficking training for hotel employees is a 30-minute video-based training available in English or Spanish. Hotel staff can take the training as a large group, or individual employees can take the training online. BEST's Inhospitable to Human Trafficking training has been helping hotel employees learn the warning signs of human trafficking in hotels, and how to safely report it. By partnering with BEST to offer this valuable training, OH&LA is striving to reduce the crime of human trafficking and help keep Oklahoma lodging facilities safe. [Click here](#) for more information or to gain access to the free training.

Your staff can also support the Blue Campaign's largest initiative – [#WearBlueDay](#) – on January 11 by taking a photo of you and your colleagues wearing blue clothes and sharing it on social media – Facebook, Twitter, and Instagram – along with the [#WearBlueDay](#) hashtag. Anyone can participate, all you need is a piece of blue clothing! Follow [@DHSBlueCampaign](#) on [Facebook](#), [Twitter](#), and [Instagram](#) for more information about [#WearBlueDay](#) and Campaign efforts throughout the year.



OH&LA Hotel Industry Recovery: January 8, 2021



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Guidance for New PPP Loan Opportunities

On Wednesday night, SBA and Treasury released their official guidance on how the second round of PPP will work. Our partners at the National Restaurant Association have distilled it into a seven-page "[PPP User Manual](#)".

The SBA this morning announced that PPP will re-open the week of January 11 for new borrowers and certain existing PPP borrowers. To promote access to capital, initially only community financial institutions will be able to make First Draw PPP Loans on Monday, January 11, and Second Draw PPP Loans on Wednesday, January 13. The PPP will open to all participating lenders shortly thereafter.

Eligible Paycheck Protection Program expenses now deductible

The Treasury Department and the Internal Revenue Service issued guidance yesterday allowing deductions for the payments of eligible expenses when such payments would result (or be expected to result) in the forgiveness of a loan (covered loan) under the Paycheck Protection Program (PPP).

The guidance, [Revenue Ruling 2021-02](#), reflects changes to law contained in the COVID-related Tax Relief Act of 2020, enacted as part of the Consolidated Appropriations Act, 2021 (Act), Public Law 116-260, which was signed into law on Dec. 27, 2020.

The COVID-related Tax Relief Act of 2020 amended the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) to say that no deduction is denied, no tax attribute is

reduced, and no basis increase is denied by reason of the exclusion from gross income of the forgiveness of an eligible recipient's covered loan. This change applies for taxable years ending after March 27, 2020.

Revenue Ruling 2021-02 obsoletes Notice 2020-32 and Revenue Ruling 2020-27. This obsoleted guidance disallowed deductions for the payment of eligible expenses when the payments resulted (or could be expected to result) in forgiveness of a covered loan.

Expiration of the COVID-19 Paid Sick Leave

With the start of the New Year, employers are no longer required to provide FFCRA paid sick leave for COVID-19 related illness or school closures. Congress declined to extend the FFCRA paid sick leave and emergency family and medical leave mandates into 2021. This means covered employers, those with 500 or fewer employees or public employers, will not be required to provide paid sick leave for COVID-19 related illnesses or leave to care for a child due to school or daycare closures in 2021.

However, employers may voluntarily offer such paid leave and receive tax credits until March 31, 2021. Covered private employers can continue to receive a tax credit for the leave provided to employees. These benefits do not apply to public employers as they are not eligible for tax credits.

Although the FFCRA leave was not extended into 2021, employers should consider voluntarily extending their paid leave policies because the virus is still active in many communities across the country and providing leave will help mitigate the spread of the virus within a company's workforce. Employees are still vulnerable to COVID-19 and may need to take a leave of absence to deal with the virus.

RULES RELEASED FOR PPP SECOND DRAW LOANS

501(c)(6) ORGANIZATIONS & DMOS CAN NOW PARTICIPATE

The Small Business Administration has released rules for a second draw loan from the Paycheck Protection Program (PPP). This was a hard-fought win by our industry, and we are pleased that 501(c)(6) organizations can participate. Highlights include:

501(C)(6) organizations and destination marketing organizations (DMOs) are newly eligible if the groups employ less than 300 employees and do not 1) receive more than 15 percent of receipts from lobbying activities nor do 2) lobbying activities comprise more than 15 percent of the total activities of the organization.

Calculating Gross Receipts Decline: For an eligible 501(c)(6) organization, or eligible DMO, gross receipts are consistent with section 6033 of the Internal Revenue Code of 1986.

Calculating Loan Amount: The three options to calculate the average monthly payroll figure, that is multiplied by 2.5 (note, it is 2.5 for state associations vs. 3.5 for restaurants) to calculate the PPP loan amount, are:

1. Use the average monthly payroll from 2019, or;
2. Use the average monthly payroll from 2020; or
3. Use the average monthly payroll for the 12-month period before the PPP second draw loan origination date.

The Start Date Benefits Smaller Organizations and Community Financial Institutions: Mid-January is the expected start date. For the first two days, at minimum, the SBA is accepting PPP loan applications only from community financial institutions when the PPP loan portal reopens. There are targeted “set aside” funds for new and smaller borrowers, for borrowers in low- and moderate-income communities, and for community and smaller lenders, which include:

- \$35 billion for new first draw PPP borrowers.
- \$15 billion and \$25 billion for first draw and second draw PPP loans, respectively, for borrowers with a maximum of 10 employees or for loans less than \$250,000 to borrowers in low-or moderate-income neighborhoods.
- Second draw PPP loans are available to businesses that can demonstrate a 25% loss in revenue compared to last year. This may be calculated by comparing the borrower’s quarterly gross receipts for one calendar quarter in 2020 with the corresponding quarter in 2019.
 - To be eligible for a second draw loan, the borrower must have used, or will use, the full amount of the first loan on or before the expected disbursement date of the second loan.
 - Eligible businesses can have a maximum of 300 employees. Like the original PPP loans, the second draw program retains the unique rules around businesses with a NAICS code beginning in 72, including hotels. This means that the 300-employee rule is evaluated on a per-location basis for businesses with more than one physical location. Additionally, the SBA affiliation rules continue to be waived for these businesses, allowing each hotel location to apply for a separate PPP loan using its unique EIN.
- Both the maximum loan amount and the payroll amount calculation used to size the loan have changed.
 - Employers are now eligible to receive up to 3.5x their monthly payroll costs, up to \$2,000,000, as the maximum of the loan, up from 2.5x in the CARES Act and compared to other businesses.
 - Payroll for second draw PPP loans is calculated using either the 12-month period prior to the loan being made or the calendar year 2019.
 - Businesses that are part of a single corporate group are limited to a maximum of \$4,000,000 in aggregate second draw PPP loans. This applies to businesses that are eligible for the affiliation waiver and per-location employee test.

SBA also issued [specific guidelines](#) for minority, underserved, veteran, and women-owned employers. Among other steps, the agency plans to accept PPP loan applications only from certain lenders that focus on underserved and minority businesses and borrowers in distressed areas for at least the first two days of the program.

The SBA has not yet announced when it will begin taking applications that borrowers submit through lenders, but we expect the program to launch next week, beginning with Community Development Financial Institutions (CDFIs) as early as Monday, and other lenders as early as Wednesday. As soon as we receive official word on the program launch dates, we will share that information. Hospitality and tourism businesses/organizations considering a second draw of PPP are urged to contact their lenders and begin gathering the data and information necessary to complete the application process as soon as possible.

New Covid Relief Stimulus Relief Bill Extends ERTC

The Coronavirus Disease 2019 (COVID-19) stimulus package signed into law by President Trump on Dec. 27 contains significant enhancements to the employee retention tax credit enacted under the CARES Act. The credit initially provided a 50% tax credit, which is refundable and easily monetized, for companies that continue paying their employees, even though the business might be closed due to a COVID-19 lockdown, or suffering a significant decline in gross receipts due to loss of business. This alert provides highlights of the changes. [Read more here.](#)

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COVID-19 Membership Update: January 11

New PPP Applications Are Now Available with Application Dates Starting Today

The Small Business Administration has released the applications for businesses to use to apply for the next round of PPP loans. There are different applications and different criteria for borrowers based on whether it is your first PPP loan or your second. The Paycheck Protection Program will re-open on Monday, January 11 for new borrowers and certain existing PPP borrowers. To promote access to capital, initially only community financial institutions will be able to make first draw PPP loans on January 11 and second draw PPP loans on Wednesday, January 13. The PPP will open to all participating lenders shortly thereafter.

Below you will find links to the second draw borrower application, an updated first draw borrower application and additional guidance for interested companies.

Generally speaking, 2nd draw applicants must be able to show a 25% decrease in revenue in any calendar quarter in 2020 versus the same calendar quarter in 2021.

Please contact your accountant and your bank to make sure you will be ready when you are eligible to apply. There are special rules (larger loan amounts and higher employee limits) that apply only to restaurant and hotels so be sure your advisors are aware of this.

NEW Application for Second Draw PPP

[Form 2483-SD](#) – Second Draw Borrower Application (Released 1/8/21)

Updated Application for First Draw PPP

[Form 2483](#) – First Draw Borrower Application (Updated 1/8/21)

Guidance & Resources

[Top-Line Overview of First Draw PPP Loans](#) (Released 1/8/21)

[Top-Line Overview of Second Draw PPP Loans](#) (Released 1/8/21)

[Interim Final Rule #1](#) – PPP as Amended by Economic Aid Act (Released 1/6/21)

[Interim Final Rule #2](#) – PPP Second Draw Loans (Released 1/6/21)

[Accessing Capital for Minority Underserved, Veteran and Women-Owned Business](#)

[Concerns Guidance](#) (Released 1/6/21)

[Procedural Notice #1](#) – Modifications to SBA Forms 3506, 3507 and 750 CA (PPP only) (Released 1/8/21)

[Procedural Notice #2](#) – SBA Procedural Notice on Repeal of EIDL Advance Deduction Requirement (Released 1/8/21)

For more information and updates, visit [SBA.gov/PPP](https://www.sba.gov/ppp) or [Treasury.gov/CARES](https://www.treasury.gov/CARES)

Welcome AHLA's New Chair of the Board

As we look ahead to what 2021 will bring, AHLA is laser-focused on helping this great industry recover. To that end, AHLA is proud to welcome their new Chair of the Board, Mark Hoplamazian, President & CEO of Hyatt Hotels Corporation. Mark is a leading voice for our industry and like so many of you, has endured incredible business and personal challenges that COVID presented to all of us this past year. In the coming weeks and months, we will work together to ensure we do all we can to strengthen and grow our industry. In [Mark's inaugural message](#) he explains his – and AHLA's vision – for the coming year and why we need you to stay engaged.

AHLA Forum Speaker Series

Building off the tremendous success of The Forum: An AHLA Experience™, this new series continues a deep dive into the issues and forces that shape the hotel industry of tomorrow. Join Chip Rogers, AHLA President & CEO inside The Forum as he engages business and political luminaries in thought provoking discussions on leadership in times of crisis, the state of our industry and future trends.

In a time of great uncertainty, gaining insights and projecting a path forward is more important than ever. [Click here to view The Forum Speaker Series.](#)

[VIEW SERIES HERE](#)

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COVID-19 Membership Update: January 19

SBA & PPP Update

The Small Business Administration [announced](#) the PPP opened to small lenders last Friday, January 15, and all lenders today Tuesday, January 19. Community financial institutions are already accepting applications. See more [loan and application details](#).

The Small Business Administration released updated PPP application forms for (new) first draw and second draw loans.

[PPP First Draw Borrower Application](#)
[PPP Second Draw Borrower Application](#)

STR: U.S. Hotel Occupancy Remains Below 50 Percent

U.S. weekly hotel occupancy remains below the 50 percent mark, according to the latest data from STR. [View the full report here](#).

AHLA Launches "Hospitality for Hope"

Including nearly 20,000 hotels offered by our members to provide temporary housing for emergency and healthcare workers during the pandemic and now as states administer the COVID-19 vaccine, our industry has yet another opportunity to help during a time of national need.

With vaccination distribution underway, hotels have the unique capability to serve as vaccination centers. That's why AHLA is launching a new effort under "Hospitality for Hope" to link public health agencies and private sector partners in an effort to expand COVID-19 vaccine administration sites across the country.

AHLA is reaching out to Administration officials and policymakers at the local, state and federal level with a [letter](#) offering vaccine administration sites in partnership with public health departments. We have also created a [resource](#) that highlights the ways in which hotels are able to assist along with quotes from validating experts and organizations. By mobilizing existing sites, hotels can help strengthen the distribution of the COVID-19 vaccine at a time when our nation needs it most.

President-Elect Biden Introduces American Rescue Plan

Last week, President-Elect Biden made a speech to introduce his plan for recovery for the nation. There are some issues in the proposal that would be detrimental to our industry. We will be working with our Congressional Delegation to influence changes in this plan going forward. We will keep you informed as more information becomes available.

Last night, President-elect Biden made a speech announcing his framework for an American Rescue Plan (ARP), a \$1.9 trillion COVID relief bill. While the plan includes key insights, it lacks the detail needed for a thorough analysis. Alarming, it would raise the minimum wage to \$15 per hour and eliminate the tip wage (see below for additional details).

Speaker Pelosi and incoming Senate Majority Leader Schumer swiftly endorsed the proposal, encouraged Republicans to support it, and pledged to work on its passage. Biden has suggested that he would like to see it enacted by the end of the month.

Following are some of the ARA's key elements:

Federal Minimum Wage

- Raise the federal minimum wage to \$15 per hour (no details on a timeline and/or phased-in approach).
- Eliminate the tipped minimum wage.
- Eliminate the sub-minimum wage for people with disabilities.
- No further details are provided for consideration of this proposal. We are, however, informed by Democratic senior leadership staff that the minimum wage increase will likely not be tied to a post-inauguration COVID bill, as they do not want to bog it down; and that the minimum wage debate will likely occur in the House in February, and the Senate in March.

OSHA COVID-19 Protection Standard

- Calls on Congress to “authorize OSHA to issue a COVID-19 Protection Standard that covers a broad set of workers” to protect them from the virus.
- Organized labor has pushed heavily for this safety standard.
- As authorized, OSHA would promulgate an emergency temporary standard pursuant to its statute but there are no details provided as to how far reaching the standard would be. We suspect, however, it could be very similar to the recently issued overreaching California safety standard.
- Increases funding for OSHA enforcement and grant funding.
- Given the lack of legal liability protections in place for employers for exposure-based claims, the overlay of this safety standard on employers is concerning and potentially opens the flood-gates to potential litigation.

Emergency Paid Leave

- Extends the emergency paid leave requirements contained in the Families First Coronavirus Response Act to September 31, 2021, and eliminates the 500 employee threshold, mandating all private and public sector employers to offer paid leave.

- It would also, eliminate the safe harbor provision for covered employers with less than 50 employees.
- It only extends the refundable tax credit for employers with less than 500 employees.
- Additionally, it would provide over 14 weeks of paid sick and family and medical leave for parents to take care of their child and family members under certain conditions.

\$15 billion in grants to small businesses

- We do not have details yet on these grants.

Community Credit Corporation Assistance – Restaurants

- Calls for providing a bridge to recovery – including through the Community Credit Corporation at the U.S. Dept. of Agriculture – for restaurants, bars, and other businesses that have suffered disproportionately.

We do not have details yet on what he will specifically propose.

\$35 billion in government funds to leverage \$175 billion in additional small business lending and investment

FEMA Empowering Essential Deliveries (FEED) Act

- This Act would leverage the resources and expertise of the restaurant industry in helping to get food to families in need and laid-off restaurant workers back on the job.
- The FEED Act would authorize the Federal Emergency Management Agency (FEMA) to approve state, local, and Indian tribal government plans to partner with small and mid-size restaurants and nonprofit organizations to provide nutritious meals to individuals in need.
- We called for passage of this legislation in our Blueprint for Restaurant Revival in July 2020.

Direct Checks to Individuals

- Increases direct financial assistance to \$2,000 by an additional \$1,400 per person in direct checks (that is in addition to the \$600 per person that Congress authorized in December.)

Unemployment Insurance (UI)

- Extends expanded unemployment benefits through the end of September, with an extra \$400 weekly supplement.

Eviction and Foreclosure Moratoriums

- Extends eviction and foreclosure moratoriums and continues applications for forbearance on federally-guaranteed mortgages until September 30, 2021.

Increases to the Child Tax credit

- Increases the credit to \$3,000/child (\$3,600 for a child under age 6) and qualifying 17-year olds as children for the year.

National Vaccination Program

- Creates a national vaccination program in partnership with states, localities, tribes and territories; and will include the launching of community vaccination centers around the country and deploying mobile vaccination units to hard-to-reach areas.

The ARA can probably be best characterized as President-elect Biden's opening salvo for the next COVID relief package. He will likely face substantial resistance from Republicans, and Democrats, to certain aspects of his plan. For instance, the minimum wage increase – which we are, of course, extremely concerned to see included – is particularly notable as it would raise costs on businesses at a time when they are already struggling to survive.

We will remain vigilant in working to ensure that the legislation is as favorable for restaurants as possible. That includes working to remove pieces that would be harmful to our industry and supporting the inclusion of pro-restaurant provisions.

Build Back Better Recovery Plan

Biden also indicated in his speech that the ARP is part one of a two-part economic recovery agenda, the second of which – his Build Back Better Recovery Plan (BBBRP) – will be discussed next month in his joint session of Congress speech. He previewed his BBBP stimulus plan by suggesting that it will focus on:

- infrastructure and manufacturing,
- innovation,
- research and development,
- clean energy,
- investments in the caregiving economy, and
- investments in skills and training

We will be communicating more with you in the coming days and weeks, as we consider ways to work together toward accomplishing our shared goals in relation to both the ARP and BBBRP.

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[VIEW SERIES HERE](#)

OHLA/OTIA Snapshot: January 27, 2021



HOTEL & TOURISM
SNAPSHOT

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JANUARY 27

UPCOMING 2021 EVENTS



Hospitality Day at
the Capitol
APRIL 14

"A Tasteful Affair"
Legislative Reception
APRIL 14

National Tourism
Week
May 3 - 9



Odyssey de
Culinaire
July 15 & 22

HOTEL & TRAVEL INDUSTRY RECOVERY

Webinar: Understanding the PPP Second Draw!



Join us for a webinar hosted by ORA/OHLA/OTIA on Thursday, January 28 at 10AM, to gain a better understanding of the revised and extended Paycheck Protection Program signed into law on December 27, 2020.

Learn who qualifies, what is covered, and which previous recipients are entitled to a “second draw” loan, as well as other important details and requirements. Our presenter for this session will be Donny Matteson, Tax Partner in Eide Bailly, LLP / CPAs, and Business Advisors. There is no cost to participate, but you must [register](#) in advance.

[REGISTER HERE](#)



State of the Hotel Industry 2021 Report

The [report](#) examines the high-level economics of the hotel industry’s recovery, the specific impact on and eventual return of business travel, and consumer travel sentiments. AHLA will work closely with the new Biden Administration and new Congress on policies that will bring back travel, and with it jobs and economic development.

[Key findings](#) in the report include:

- Half of U.S. hotel rooms projected to remain empty
- Leisure and hospitality sector ended 2019 down 4 million jobs
- Hotels to add 200,000 direct jobs, but remain 500,000 below 2019 levels
- Business travel expected down 85% through April
- 56% of consumers expect to travel for leisure
- Nearly half of consumers see vaccine distribution as key to travel



Two NEW eLearningU Marketing Webinars

Visit eLearningU.com and use coupon code OTIA to experience two new webinars coming up on Influencer Marketing for Tourism and Storyselling for Tourism.



Weekly Round-Up

1. Carolyn Corda, Chief Marketing Officer, ADARA, provides insights on the latest traveler trend findings by ADARA. [Watch the full video](#) to gain insight into the latest hotel trends and the optimistic signs of increasing demand.
2. In Part II of our ongoing discussion about how various solutions can help practitioners create a lasting identity strategy, discussing how the Adara Privacy Token can

help solve these measurement challenges for Destination Marketers in a cookie-less world. [Register here](#).

3. In case you missed it, check out the webinar recording for a session focusing on the major changes taking place in the digital ecosystem that need to be addressed in 2021. Watch the "[ID Graphs, FLoCs and Tokens - Oh my!](#)" [Choosing the right future-proof identity solution webinar](#), for a discussion on solutions being considered, their pros and cons and what it all means.



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U.S. weekly hotel occupancy remains below the 50% mark, according to the latest data from STR. [View the full report here](#).



Recording Now Available

AHLA Chair of the Board and Hyatt Hotels President & CEO Mark Hoplamazian and American Airlines President Robert Isom, who [shared insights on the state of the hotel and airline industries](#), the road to recovery, and the impacts of the New Biden Administration and New Congress. AHLA President & CEO Chip Rogers also shared highlights from AHLA's first-ever [State of the Hotel Industry 2021 report](#). A PDF of the PowerPoint presentation is also [available](#).

Join us for the next Forum Speaker Series session on Tuesday, January 26 at 1pm EST as a panel of experts discuss consumer and business travel trend data and their perspectives on the guest experience in the years ahead. [Register now](#).

ASSOCIATION ANNOUNCEMENTS



Congratulations to our Stars Winners!

In case you missed it, watch the live stream recording of the Stars of the Industry Awards, celebrated live on January 14, 2021. National winners will be honored during the AHLA Summit to be announced later this year. Thanks again to our sponsors, Auto-Chlor System, Clearwater Enterprises, Cox Business Services, HDSupply, Heartland Payment Systems, McGregor Insurance Group, Mold & Virus Control LLC and US Foods.

[WATCH HERE](#)

Put OHLA on Your Calendar!



View the 2021 Membership Events and mark your calendars to attend each event throughout the year. OHLA regularly updates events based on national and statewide guidelines.

[VIEW EVENTS](#)



Lodging Summit Event Recording

Watch an outstanding session with the AHLA keynote speaker, Chip Rogers who discussed how the hospitality industry has been affected and much needed support on the horizon. The session was followed by the OHLA Annual Meeting and Board of Directors Meeting.

[WATCH HERE](#)



2021 OHLA and OKWIL Leadership

During the OHLA Annual Meeting and Board of Directors Meeting on January 13, the 2021 OHLA Board leadership was confirmed. [View the list of new officers and board members.](#)

Prior to January 13, the Oklahoma Chapter of Women in Lodging announced its Officers and Council. For a complete list, or if you're interested in becoming a member [click here.](#)



OHLA Member Scholarship Opportunities

Annually, OHLA offers scholarship opportunities toward professional certification, advocacy funding to travel to the AHLA Legislative Action Summit to participate as a part of the Oklahoma delegation, and for students making a career in hospitality. Contact [Patti Colley](#) for questions and more details on any of these scholarships.

1. The OHLA Member Certified Hotel Administrator (CHA) Scholarship is available to members in good standing of one or more years. There is no deadline to apply, however, the opportunity is limited, and awards up to four (4) \$525 scholarships per year. A member may only receive one CHA scholarship. Scholarship funding is based on a first-come-first-serve basis, eligibility, meeting the requirements, and available funding at the time the

application obligations are completed. [Apply here for CHA scholarship](#)

2. Member AHLA Legislative Action scholarship applications are being accepted. This \$2,000 scholarship will provide an opportunity to attend the AHLA Legislative Action Summit with the Oklahoma Delegation and to take part in activities and visits with Members of Congress from your home state to discuss the most important issues affecting our industry and your business. The LAS is a unique and powerful experience that no hospitality professional should miss! [Apply here for LAS scholarship](#).
3. The Oklahoma Hospitality Foundation is offering a scholarship for Oklahoma State School of Hospitality and Tourism Management and OSU Institute of Technology students interested in entering our industry. The deadline to apply is 5pm on February 15. Past scholarship recipients are encouraged to reapply! Personal interviews will be held and selections will be made on March 3 in Tulsa. [OSU students should apply here](#).

MAJOR TOURISM PARTNERS



OHLA Hotel Industry Recovery: January 29, 2021



*This issue brought to you by
OH&LA Partner:*





COVID-19 Membership Update: January 29

OHLA PPP Second Draw Webinar Video Available

On Thursday, January 28 the OHLA hosted a webinar to help members gain a better understanding of the recent legislative activity resulting in changes to the first draw PPP loans, as well as with an introduction of the 2nd draw program according to the extended Paycheck Protection Program, which was signed into law on December 27, 2020. [Watch the PPP video webinar.](#)

During the session, members learned who qualifies, what is covered, and which previous recipients are entitled to a “second draw” loan, and what you must do to qualify. A huge thank you to our presenter Donny Matteson, Tax Partner in Eide Bailly, LLP / CPAs, and Business Advisors.

