



QUARTERLY ADVERTISING EMAIL RATE SHEET

OHLA's exclusive quarterly email advertising publication reaching more than 1,500 members. Choose the ad and rate the works for you. Plus, stand out even more by selecting our First Position rate and your ad will appear at the very top of the OHLA Quarterly E-Advertisers Email.

**LOGO +
TEXT AD**

\$150
NON-MEMBER \$300
FIRST POSITION +\$200



Headline

Copy, 400 character limit.

[Call to Action Link](#)

LARGE BANNER AD 700x260

DROP IN: \$200
NON-MEMBER \$400

CUSTOM: \$300
NON-MEMBER \$600

FIRST POSITION +\$400

SMALL BANNER AD HORIZONTAL 700x130

DROP IN: \$100
NON-MEMBER \$200

CUSTOM: \$250
NON-MEMBER \$500

FIRST POSITION +\$300

FIRST POSITION: Add on and appear at the top of our Quarterly Advertisers Email. One available per send, first come first serve.

SPECS: JPEG, PNG. URL link, hover text and copy, if applicable.

SCHEDULE: Quarterly emails scheduled for the 15th of March, June, September and December. Art must be received by Friday before email send. Deadlines may change depending on week.

DISCLAIMER: We reserve the right to edit, change or reject ads.

**SMALL
BANNER AD**
VERTICAL 230x250

DROP IN: \$75
NON-MEMBER \$150

CUSTOM: \$200
NON-MEMBER \$400

COPY AND PASTE ITEMS BELOW FOR EMAIL IMAGES

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