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Oklahoma Hotel & Lodging Association

For the Month of January 2019



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

Oklahoma Hotel & Lodging Association

For the month of: January 2019

	Current Month - January 2019 vs January 2018												Year to Date - January 2019 vs January 2018										Participation					
	Occ %		ADR		RevPAR		Percent Change from January 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018						Properties		Rooms	
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	54.8	54.4	124.39	123.37	68.13	67.12	0.7	0.8	1.5	3.6	2.0	2.7	54.8	54.4	124.39	123.37	68.13	67.12	0.7	0.8	1.5	3.6	2.0	2.7	54467	33900	5221651	3941140
West South Central	55.0	55.6	99.36	99.50	54.67	55.29	-1.0	-0.1	-1.1	1.5	2.6	1.7	55.0	55.6	99.36	99.50	54.67	55.29	-1.0	-0.1	-1.1	1.5	2.6	1.7	7956	5110	700725	544308
Oklahoma	48.4	46.4	76.86	77.21	37.19	35.84	4.2	-0.4	3.8	6.5	2.7	7.0	48.4	46.4	76.86	77.21	37.19	35.84	4.2	-0.4	3.8	6.5	2.7	7.0	930	553	73510	50549

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