
OH&LA Hotel Industry Recovery: June 2, 2020

1 message



COVID-19 Membership Update: June 2

Tomorrow: The Hotel Scoop: Oklahoma Regulations and Best Practices

As our state enters Phase 3 of the Oklahoma Bounce Back Plan, join OH&LA tomorrow morning on **June 3 at 10:00 am** for a frequently asked questions session facilitated by OH&LA's Collin Graham, Director of Membership and Patti Colley, Chief Strategy Officer. We know the industry is on information-overload and in this session, we will share insights to help you manage all of the city, state and brand protocols. OH&LA will also share regulations and guidelines from the Department of Health and ABLE Commission, as well as best practices for banquets, pools, guest service, enhanced sanitation and more. You will also learn how your hotel can follow any brand standards and still become a "Safe Stay" lodging property. [Click here to register!](#)

Urge Our Senators to Vote YES on the PPP Flexibility Act

The PPP Flexibility Act (H.R. 7010) is critical to enhancing the Paycheck Protection Program (PPP) to meet the needs of our industry. The Senate is currently considering the House passed legislation and we need your help to ensure passage in the Senate! Contact your Senators and urge them to swiftly pass the PPP Flexibility Act and maintain the key provisions in the bill. This includes:

- Allowing forgiveness for expenses beyond the eight-week period to 24 weeks
- Amending the restrictive 75/25 rule on loan proceeds to 60/40
- Expanding the loan term from 2 years to 5
- Ensuring full access to payroll tax deferral for businesses that take PPP loans
- Extending the June 30 rehiring deadline to December 31

[Click here to contact your senator today!](#)

Phase 3 Guidelines Updated

We have been working with the State Health Department and the Health Departments from Tulsa and Oklahoma City on new general guidelines for the hospitality industry for Phase 3 guidance. These guidelines will replace the guidelines posted last Friday in our update. These will also be posted on the Oklahoma Commerce Department website soon. You can view the new general guidelines [here](#). As always, if you have questions you can reach out to [Jim Hopper](#).

As has been the case in Phase 1 and Phase 2, some cities have created their own guidelines for the industry:

- Norman: (Group sizes limited to 25 people or less until June 12)
 - [Healthier at Home Initiative: Phase 3](#)
- Oklahoma City: (no specific mention of Hotel or Restaurant restrictions)
 - [Phase 3 Guidance](#)

- Tulsa: (no specific mention of Hotel or Restaurant restrictions)
 - [Phase 3 Guidance](#)
- Yukon: (no specific mention of Hotel or Restaurant restrictions)
 - [Phase 3 Guidance](#)

**Note: This is the most up-to-date information available at the time this email was sent. Some information may have changed since then, so we encourage you to check other sources as well.*

Contract Tracing

In light of increased contact tracing efforts in the state, the Oklahoma State Department of Health (OSDH) released a [Contact Tracing Overview](#) document to inform the public on what to expect when contacted by a health department contact tracer. Contact tracing is a method aimed at reducing the spread of an infectious disease like COVID-19 and involves public health department employees contacting people who have tested positive for the disease. [Watch this video](#) to learn more.

Restaurants Renew Call for Help

The **National Restaurant Association, Coca-Cola, PepsiCo** and an array of other trade groups and companies are calling on Congress for aid again as efforts to pass another coronavirus relief bill drag on. "We write to encourage Congress to work with the National Restaurant Association toward providing additional, targeted relief to help an essential American industry as it struggles to deal with the ongoing COVID-19 crisis," they wrote in a letter last Friday to Speaker Nancy Pelosi, House Minority Leader Kevin McCarthy, and Senators Mitch McConnell and Chuck Schumer. The National Restaurant Association previously asked for a dedicated relief fund for the hospitality industry worth \$240 billion. You can read the text of the letter [here](#) and the press release [here](#).

Outdoor Dining Opportunities

The OH&LA has been working with several cities to ask for details around the issue of expanded outdoor dining opportunities for restaurants. During this time, some of your customers may be more comfortable dining outside, so we began working with city officials on opportunities to expand on to sidewalks, parking lots and even street closures where that is allowed and feasible. So far, Oklahoma City and Norman have provided information on how you can begin the process of approval to expand your outdoor opportunities. ORA has also worked with ABLE and has been told that if you receive permission to expand outdoor seating, **ABLE will work expeditiously with you** for a change in the licensed premises to allow for alcohol to be served, as long as you are licensed.

You can view the information and application for outdoor dining in Norman [here](#) and [here](#).

For information about outdoor dining in Oklahoma City, view those regulations [here](#). ORA is continuing to work with the city of Tulsa on opportunities there and will share that information as soon as it is available.

OH&LA STR 18 mo. Forecast Review

On an early June date to be announced, we invite you to join with other Oklahoma properties as CHIA certified facilitator and OH&LA board member, David Davis, provides a detailed virtual look behind STR Tulsa and OKC custom forecasts. These custom forecast will enable you to make informed, data-driven decisions with performance projections for 18-months with considerations of the impact of COVID-19 on travel and hotel activities, and will include:

- Hands-on forecast based on historical performance and specific market dynamics
- Projects 18 months of performance for Tulsa and OKC hotel markets
- Occupancy, ADR and RevPAR data

