
OH&LA Hotel Industry Recovery: October 28, 2020

1 message



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COVID-19 Membership Update: October 28

ORA Expo Postponed Until Aug 18-19

After much deliberation, the ORA's Board of Directors has made the difficult decision to postpone the 2020 ORA Expo until next year, August 18-19, 2021. As you may know, OH&LA co-sponsors the ORA Expo.

Everyone at the OH&LA understands and appreciates the time, effort and resources that exhibitors have put into preparing for the Expo this year. Similarly, the ORA staff has been immersed in preparations, and we were looking forward to bringing hospitality together once again to provide connections for new products, education and professional engagement. Unfortunately, this year due to the continued spread of COVID-19, and the importance of health and well-being of those attending, we will not be able to deliver the ORA Expo experience you deserve.

As you already know, we are an incredibly resilient industry. We share your disappointment, but we are also energized by the possibility of new opportunities to gather again in 2021.

Personal Relationship with Elected Officials

HotelsACT has been a powerful tool for hoteliers to educate their members of Congress on issues vital to the hotel industry, but we need to continue to develop and grow our outreach. One way to do this is by harnessing your personal relationships with elected officials to ensure messages are reaching decisionmakers.

[Do you have a personal relationship with an elected official?](#) If so, [please enter their name](#) and how you know them. Please indicate in the notes whether you are willing to personally call them, if requested. *Any relationships shared will remain confidential and will only be used for specific engagement with your permission.*

CDC's Latest COVID-19 Guidance Complicates Contact Tracing Procedures

New COVID-19 contact tracing procedures released by the federal

government have expanded the category of individuals who are deemed to be in close contact with each other – and will complicate the already difficult task faced by employers when trying to maintain a safe workplace environment. The updated guidance now indicates that workers should be considered to be at risk of contracting the virus if they were within six feet of an infected individual for a total of 15 minutes even if the interactions that lead to a cumulative total of 15 minutes were brief and spread out over that time. What should employers do? [Learn more.](#)

STR Report: August 2020

To view a copy of the STR September 2020 Oklahoma and U. S. Industry Overview, [click here.](#)

