
OH&LA Hotel Industry Recovery: October 6, 2020

1 message



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OH&LA Partner:*



COVID-19 Membership Update: October 6

Register: OH&LA Employee Onboarding Webinar - Human Trafficking & the Role of Hospitality

Human traffickers continue to plague businesses across the country as they exploit victims in the privacy of hotel rooms. Many hotels still lack the proper training and protocol to recognize and prevent these horrendous crimes. However, thanks to a partnership between Businesses Ending Slavery & Trafficking (BEST) and OH&LA, complimentary training is now available to all OH&LA members. Join us on October 13th at 2pm to learn how to recognize common indicators of trafficking and the steps hoteliers can take to prevent exploitation. [Register here!](#)

AHLA Webinar: Thursday, October 8, 2pm EST

Time is Running Out: What Relief Options Remain

AHLA continues to fight for the hotel industry and our efforts are making a difference. Talks resume between Speaker Nancy Pelosi and Secretary Steven Mnuchin as the lead negotiators work to strike a deal. But uncertainty remains! Join the AHLA Government Affairs team to breakdown the latest on Capitol Hill. [Register Now](#)

Topics include:

- Details and updates around AHLA's COVID RELIEF NOW Coalition
- Potential relief options ahead of the next recess
- State and Local Updates

STR 2021 Forecast Data

Because we know many of our member hotels are still forecasting their occupancy and revenues for next year we're providing another opportunity to access our STR 2021 Forecasting Data. Use [this link](#) to download a free copy of the presentation. This document will also be permanently housed at Oklahomahotels.org under the Resources Tab.

Hotel Property for Sale

The Dominion House, located at 818 N. Oak Street, Guthrie, OK 73044, has come up on the market. The property was at capacity on their room occupancy and hosting roughly one event per week before COVID hit so it has great upside potential. The seller is motivated to sell. [Click here](#) for more information.

OH&LA Joins List of Organizations Pleading for Funding

As Congress winds down legislative activity and soon heads home for the remainder of campaign season, AHLA and our travel and hospitality industry allies continue to seek immediate action on further relief efforts. To underscore the urgency of our request, a letter has been sent to Congressional leaders, cosigned by AHLA, OHLA IFA, US Travel, and others.

The Oklahoma Hotel & Lodging Association has added its name to the list of more than 150 other organizations stressing the need for bipartisan funding for small businesses. Click [here](#) for a copy of the group letter sent to Congress and [here](#) for a copy of a press release that will be issued to national media. A modified version will be issued to Oklahoma media. The support of state associations on this letter will further reiterate to Members of Congress the importance of further relief on jobs and businesses in their states and communities.

Hope Fading for an Economic Stimulus Deal

News reports from this afternoon show that President Trump instructed his administration's negotiators to end talks with Congress on any new economic stimulus package until after the elections next month. There will be more to this story and we will share information with you as it becomes available. In the meantime, we are still urging Congress to not leave town for the elections until at least passing assistance on those areas of agreement like another round of PPP loans for small businesses.

The Forum Speaker Series

We hope you were able to attend The Forum Speaker Series this week. To watch this week's conversation, click [here](#). It was another great episode about leadership through these difficult times featuring Geoff Ballotti, President & CEO, Wyndham Hotels & Resorts and Immediate Past AHLA Chair of the Board, and Leslie Hale, President & CEO, RLJ Lodging Trust and AHLA Executive Committee Member.

ForWard Webinar Series: Meaningful Relationship Building and Networking During COVID-19

Join us on October 6th at 1pm for ForWard's next webinar series: Strategies to Increase Your Well-Being with the Science of Happiness. Here is what you will learn at this series:

- A focus on evidence-based strategies to increase team morale through both relationships and results.

- Interactive elements including breakout sessions, worksheets, and additional resources.

[Register here!](#)

