
OH&LA Hotel Industry Recovery: September 9, 2020

1 message



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OH&LA Partner:*



COVID-19 Membership Update: September 9

Report from STR 2021 Forecasting Luncheon

Thank you to those members who were able to join us for OH&LA's STR 2021 Forecasting Luncheon. We'd like to thank our host hotel the Skirvin Hilton Hotel who did a great job of creating a safe and health environment — demonstrating that hotels are a responsible and safe place to hold meetings and events. We also appreciate the support of our luncheon sponsors Riverwind Hotel, Skirvin Hilton Hotel and PSAV. Use [this link](#) to download a free copy of the presentation. As OH&LA continues to provide member services, please watch for more forecasting sessions throughout the 2021. Also, congratulations to our lucky OKWIL raffle basket winners Travis Taylor, Terry Lanham and Kyle Lippe!

2021 OH&LA Board of Directors

Nominations for the OH&LA Board of Directors begins in October, so if you are an owner, general manager or regional vice president of an OH&LA member property and have interest in serving our leadership in 2021 , please send your letter of interest to [Patti Colley](#) before October 1st to be considered by the Nominating Committee.

2021 OKWIL Board of Directors

Interested in a Board of Directors position for the [Oklahoma Chapter of Women in Lodging](#)? With more than 2,000 members strong, AH&LA's WIL membership is free to all women employed at an AH&LA Partner State Association member lodging property, regardless of your position within the company. Nominations for our OH&LA Board of Directors begins in October, so if you are an owner, GM or Regional VP for your lodging company or property, please contact [Patti Colley](#) at [405-942-6462](tel:405-942-6462) before October 1st to be considered by the Nominating Committee.

New OH&LA Impact Assessment Survey

In our continuing efforts to gather data on the devastating effects of the COVID-19 crisis on Oklahoma's hotel and lodging facilities, please take a moment to complete [this OH&LA survey](#). This data is so important to have as we continue to speak to congress and government officials about additional relief for our industry.

What's In the Next Covid Relief Bill?

The House and Senate are heading back to the Hill as the next COVID-19 relief package hangs in the balance. Hear the latest from AHLA's government affairs team tomorrow on September 10 at 9am. [Register here](#).

Labor Market Analytics Study

The AHLA Foundation just released the results from a study conducted by Emsi to provide insights on the career pathways hospitality students follow as they advance in the industry. The study found that hospitality graduates with associate degrees are more likely to remain in the same industry in comparison to their bachelor's degree counterparts and that both degree holders see similar and substantial wage growth of 53% over their careers. Emsi also confirmed that tenure in the hospitality industry pays off, leading to high-paying managerial positions given the experience and industry-specific education received. You can read the full results from the study [here](#).

New Version of Safe Stay Guidelines

AHLA is proud to announce a **new enhanced version of [COVID-19 Precautions for Hotels](#)**, a hotel-specific online training course designed specifically for cleaning and safety during the pandemic. This valuable training tool was developed in partnership with the American Hotel & Lodging Educational Institute (AHLEI) and now includes a brand new module focused on de-escalation training for employees. The new de-escalation module offers all hotel employees guidance on how to reduce tensions and promote a safe environment while maintaining the spirit of hospitality throughout all interactions.

